

# South Carolina Department of Agriculture

## “Certified South Carolina” Program Application

**\*Please complete this application, sign, and date. Upon approval from the South Carolina Department of Agriculture, you will receive written authorization for use of the “Certified South Carolina” logo.**

**Business Name** \_\_\_\_\_

**Contact Person** \_\_\_\_\_ **Title** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**Phone** \_\_\_\_\_ **FAX** \_\_\_\_\_

**Email** \_\_\_\_\_

**Office Use Only**

**Industry** \_\_\_\_\_

**Member Number** \_\_\_\_\_

**Approval** \_\_\_\_\_

**Date** \_\_\_\_\_

1. How long has your company been in business? \_\_\_\_\_

2. Is there a State or Federal Organization grading or certifying your product? Yes \_\_\_\_ No \_\_\_\_

If you do not have your product state/federally inspected, do you incorporate quality control management at your facility? Yes \_\_\_\_ No \_\_\_\_

3. Please list all products, grown or produced in South Carolina, that will bear the “Certified South Carolina” logo.

**Product**

**Description**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*(Use reverse side if more space is required for product listing.)*

4. How are your products distributed?

Retail \_\_\_\_\_ Wholesale \_\_\_\_\_ Specialty \_\_\_\_\_ Broker \_\_\_\_\_

6. Describe how the logo will be used by your firm.

\_\_\_\_\_

7. What type of marketing assistance would be of greatest interest or benefit to your company?

\_\_\_\_\_

Through my signature below, I acknowledge that I have read and agree to the following terms during the application process and throughout my participation in the *Certified South Carolina Program*:

The *Certified SC Grown* and *Certified SC Product* logo symbols shall only be used on products identified herein and kept on file with the South Carolina Department of Agriculture. Alterations made to any identified products will require re-application for permission to use the logo. Applicant understands this request is for the use of the *Certified SC Grown* and *Certified SC Product* logo on labels or packaging of South Carolina grown, processed, or manufactured products only. Applicant agrees to only utilize the logo on top quality products. No culls or second quality product may bear the logo. Applicant agrees to immediately discontinue use of logo on items that do not conform to the “Certified South Carolina Program Standards” upon written notification from the South Carolina Department of Agriculture. The South Carolina Department of Agriculture reserves the right to revoke Applicant’s use of the logo at any time use of the logo has been abused. Unauthorized use may also result in liability and prosecution under Federal Trademark Law. Applicant agrees the logo does not constitute any type of endorsement by either the South Carolina Department of Agriculture or the State of South Carolina. Applicant further agrees to abide by the terms and conditions for the reproduction and use of the logo as provided in the “Certified South Carolina Style Manual.”

**Applicant Signature** \_\_\_\_\_ **Title** \_\_\_\_\_ **Date** \_\_\_\_\_

*\*Return to:*

Ansley Rast ▪ South Carolina Department of Agriculture ▪ PO Box 11280, Columbia, SC 29211  
Phone (803) 734-2207 ▪ Fax (803) 734-0325 ▪ Email: arast@scda.sc.gov